



KOREA TRADE

ООО «Кореа Трейд», г. Москва, проспект Мира, 39, стр. 2, 4 этаж
г. Нижний Новгород, ул. Кулибина, 3, 3 этаж, офис 310

Official Announcement regarding Authenticity Label

13/01/2023

Dear valued customer,

This announcement is to officially inform you that the Authenticity labels on every SOME BY MI products will no longer be attached for products that are manufactured after January 1st, 2023.

Our purpose of this act is to protect the environment by excluding any unnecessary packaging steps that can be harmful to the environment.

we assure you that the products are exactly the same with only the authentic label removed.
For more information, kindly refer to the following notice as attached.

Thank you for your effort and we wish your business is going well.

If you have any further inquiries regarding this, please contact to the head office.

Your Sincerely,

Jin Yoon Jin
President
PERENNEBELL Co., Ltd.





NOTICE

for authentic label removal

SOME BY MI will **no longer**
attach authentic label
starting from Jan. 1, 2023.

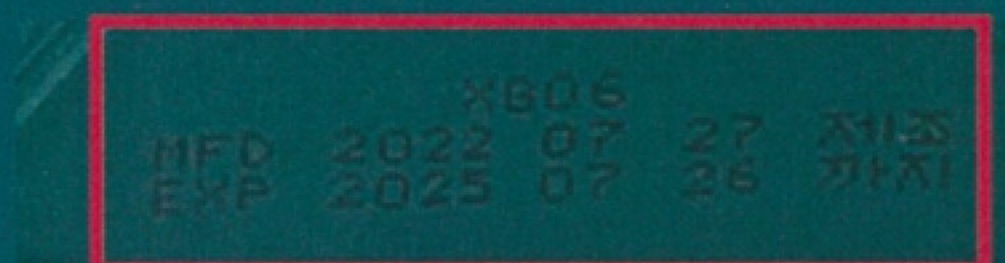


We are making small yet consistent practices to help the environment by reducing unnecessary packaging steps.

Do not worry as the contents are exactly the same with only the authentic label removed.

[How to check authenticity]

Check the manufacturing date on the bottom of the product (e.g. MFD20221011).



- Labeled: Products made before Jan. 1, 2023.
- Not labeled: Products made after Jan. 1, 2023.